PGC DIGITAL · TALENT ACQUISITION WITH CLAUDE · SIX-PART SERIES

How we changed global hiring.
A $17 Claude seat, the right connectors, one funnel.

Out-of-the-box Claude connectors for hiring, Apollo.io vs Lusha vs ZoomInfo, candidate campaigns on LinkedIn, Zoho and WhatsApp, the funnel with KPIs and KRAs, and the complete setup playbook with prompts.



By Vinod Kumar Beli with Sappy · October 2026

pgcdigital.ai

Contents

A pillar guide and five posts. Start with the pillar, then the setup playbook.

00 **How we changed global hiring: a $17 Claude seat, the right connectors and one funnel**
Pillar guide · ≈ 9 min

01 **Out-of-the-box Claude connectors for hiring: the list, what each one does and when to add it**
Field guide · ≈ 8 min

02 **Apollo.io, Lusha or ZoomInfo: which contact database for which hiring market**
Comparison · ≈ 7 min

03 **Candidate campaigns that people answer: LinkedIn, Zoho Campaigns and WhatsApp, run with Claude**
Playbook · ≈ 8 min

04 **The global hiring funnel: KPIs and KRAs that make a recruiting team predictable**
Scorecard · ≈ 8 min

05 **Set up Claude for recruiting in one day: the complete playbook with prompts**
Setup guide · ≈ 10 min

No candidate or client is named. Vendor figures and connector status are as published by vendors in October 2026 and change often. PGC Digital funnel numbers, targets and costs are illustrative.

PILLAR GUIDE · TALENT ACQUISITION WITH CLAUDE · BY VINOD KUMAR BELI WITH SAPPY

How we changed global hiring: a $17 Claude seat, the right connectors and one funnel

What changed in PGC Digital's recruitment when every recruiter got Claude with out-of-the-box connectors for sourcing, enrichment, calendars, CRM and WhatsApp, on top of our LinkedIn Recruiter licences.



≈ 9 min	$17 a month	5 countries
read	Claude Pro, annual	one funnel

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A Frankfurt SAP role lands at 10:00 on Monday

BEFORE

Mon 10:00	A client needs an S/4HANA FICO consultant in Frankfurt.
Mon–Tue	A recruiter writes the JD, guesses Boolean strings and scrolls LinkedIn.
Wed	Emails go out one by one; replies get lost between inbox and spreadsheet.
Thu 17:00	The first CV reaches the client. A competitor sent three on Tuesday.

→

AFTER

Mon 10:05	Claude turns the requirement into a JD, a scorecard and three Boolean strings.
Mon 11:00	LinkedIn Recruiter and Apollo.io give 40 profiles; 12 approved are enriched through Lusha.
Mon 14:00	Personal InMails and emails go out; opted-in candidates get a WhatsApp template.
Tue 10:00	Three scored CVs reach the client, with interview slots found in Outlook.

A composite story from typical recruiting weeks. Illustrative.

What changed, in one picture



Claude, one seat per recruiter

Drafts, researches, scores, schedules and reports through connectors. The recruiter approves every send.

FIND
- LinkedIn Recruiter
- Apollo.io
- Lusha
- ZoomInfo
- Indeed

ENGAGE
- InMail
- Zoho Campaigns
- WhatsApp via Wati
- Outlook

SCREEN
- Google Drive CVs
- Scorecards
- Metaview
- Calendly

TRACK
- Zoho Recruit
- Zoho CRM
- DocuSign

LEARN
- Weekly funnel
- KPIs
- Source mix

The hiring stack: five jobs, one assistant in the middle.

The cost of the stack

LINKEDIN RECRUITER LICENCES

₹7 lakh

a year, global licences: where candidates are found and InMails are sent

+

CLAUDE PRO, PER RECRUITER

$17

a month on annual billing ($20 month to month): drafting, research, connectors, analysis

=

10 RECRUITERS, ONE YEAR

≈ ₹8.8 lakh

₹7 lakh LinkedIn + ≈ ₹1.8 lakh Claude ($2,040 at ≈ ₹88 to the dollar). Contact-data credits extra.

The cost of the stack. Claude adds roughly a quarter to the LinkedIn spend and makes every licence work harder. Illustrative team size and exchange rate.



SAPPY SAYS

LinkedIn is where we find people. Claude is how each recruiter gets through ten roles a day without losing the personal touch.

The funnel we now run

STAGE	A MONTH WITH CLAUDE AND CONNECTORS	STEP CONVERSION	BEFORE
Sourced	2,000	–	800
Contacted	1,200	60%	400
Replied	300	25%	60
Screened	150	50%	35
Submitted to client	60	40%	15
Interviewed	30	50%	8
Offered	12	40%	3
Joined	9	75%	2

The global hiring funnel for one month across India, Vietnam, the Gulf, Germany and the USA. Illustrative figures for a 10-recruiter team; your ratios will differ.

What we measure

≤24h
time to first submission for ITeS roles
Target · KPI scorecard

≥20%
InMail reply rate
Target · KPI scorecard

≥85%
offer acceptance
Target · KPI scorecard

100%
contacts with recorded consent or lawful basis
Target · KPI scorecard

Why the right connectors matter

Less copying, fewer mistakes

Claude reads and writes where the work lives: calendar, CRM, CVs, contact data. Recruiters stop pasting between tabs.

Every licence works harder

Boolean strings, InMails and follow-ups are drafted in minutes, so LinkedIn seats are used, not idle.

Control stays with people

Connectors use each recruiter's own sign-in, and nothing is sent or changed without approval.

Read the series

Five posts go deeper: the connector list, the contact-database comparison, candidate campaigns on WhatsApp and Zoho, the KPIs and KRAs, and the full setup playbook with prompts.

SOURCES

- Claude Help Center: What is the Pro plan? ($20 a month, discounted annual billing) ↗
- Claude plans and pricing ↗
- Claude connectors FAQ: available on Pro, Max, Team and Enterprise ↗
- Lusha: how to use Lusha with Claude (directory connector) ↗
- ZoomInfo: Claude connector setup guide ↗
- LinkedIn User Agreement (no scraping or automated access) ↗

Vendor figures and connector status are as published by the vendors in October 2026 and change often; check the Claude connectors directory and each vendor before you buy. PGC Digital funnel numbers, targets and costs are illustrative.

FIELD GUIDE · TALENT ACQUISITION WITH CLAUDE · BY VINOD KUMAR BELI WITH SAPPY

Out-of-the-box Claude connectors for hiring: the list, what each one does and when to add it



Sourcing, enrichment, email and calendar, documents, CRM, job boards, scheduling, signatures and WhatsApp: the connectors a global recruiting team actually uses, and what is official, custom or missing.

≈ 8 min	$17 a month	5 countries
read	Claude Pro, annual	one funnel

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05 Set up Claude for recruiting in one day: the complete playbook with prompts

A Claude seat on its own writes good job descriptions. Connected to your calendar, CRM, CV folder and contact databases, it does the work around them: finds, enriches, scores, schedules and reports. Connectors are available on Pro, Max, Team and Enterprise plans; each one signs in with the recruiter's own account.

The connector list for a recruiting team

Connector	Status	Hiring job and example prompt
Lusha Find and enrich	Directory	Verified business emails and direct dials; strong India and South-East Asia coverage *"Enrich these 10 approved SAP FICO profiles in Singapore with business email."*
Apollo.io Find and enrich	Connected at PGC	People search by title, company and country; sequences *"Find 25 S/4HANA FICO consultants in Germany with 6–10 years, no contact details yet."*
ZoomInfo Find and enrich	Directory	US enterprise contacts and company data *"List VP Engineering contacts at our 20 US target accounts."*
Microsoft 365 (Outlook, Calendar, Teams) Email and calendar	Connected at PGC	Find interview slots across time zones, draft invites and follow-ups *"Find three 45-minute slots next week that suit Bengaluru and Frankfurt."*
Gmail and Google Calendar Email and calendar	Directory	The same jobs for Google Workspace teams *"Summarise candidate replies from this week and flag who asked about salary."*
Google Drive Documents	Connected at PGC	CVs, job descriptions, scorecards and offer templates *"Score the five CVs in this folder against the scorecard, with evidence."*
Zoho CRM CRM and ATS	Connected at PGC	Client requirements, accounts and demand pipeline *"Which open requirements close this month, by client and country?"*
Zoho Recruit (via Zoho MCP) CRM and ATS	Custom connector	Candidates, job openings, stages and submissions *"Move these three candidates to Submitted and log the client feedback."*
Zoho Campaigns (via Zoho MCP) Campaigns	Custom connector, check availability	Email nurture to opted-in candidate lists *"Draft the October SAP talent newsletter for the Germany list."*
WhatsApp Business (via Wati MCP) Campaigns	Custom connector	Approved templates and replies to opted-in candidates *"Send the interview-reminder template to tomorrow's five candidates."*
Indeed, ZipRecruiter, Workable Job market and boards	Directory	Market salary and demand research; posting through Workable *"What do SAP BTP developers earn in Texas, and how many open roles are there?"*
Metaview Interviews	Directory	Interview notes and summaries into the ATS *"Summarise yesterday's interview against the scorecard."*
Calendly Scheduling	Directory	Self-booking links for screening calls *"Create a 20-minute screening link for the Vietnam drive."*

Connector	Status	Hiring job and example prompt
DocuSign Offers	Directory	Send offer letters and track signatures *"Which offers sent this week are still unsigned?"*
Canva and Gamma Employer brand	Connected at PGC	Job ads, careers posts and hiring-drive decks *"Make a LinkedIn job card for the SAP CX drive in Ho Chi Minh City."*
LinkedIn Recruiter Find and engage	No connector	Search, projects and InMail stay inside Recruiter. Claude drafts Boolean strings, InMails and summaries you paste in. *"Write three Boolean strings and an InMail for this role."*

Connected at PGC: in use in our workspace · Directory: listed in Claude's connectors directory, per the vendor · Custom: added by URL as a remote MCP server · No connector

Out-of-the-box and custom Claude connectors for a global recruiting team, October 2026. Availability changes; check the directory in Claude under Settings → Connectors.

Which to add first

Week 1 · the essentials

Your email and calendar (Microsoft 365 or Google), Google Drive for CVs, and one contact-data tool (Lusha or Apollo.io).

Week 2 · your system of record

Zoho Recruit and Zoho CRM through Zoho MCP, so stages and client demand stay current.

Week 3 · reach

WhatsApp through Wati for opted-in candidates, Zoho Campaigns for newsletters, Calendly and DocuSign.



SAPPY SAYS

There is no LinkedIn connector, and scraping LinkedIn breaks its user agreement. Keep searching and InMail inside Recruiter; let Claude write the strings and the messages.

How to add a connector

1 Buy the seats — 15 min

Claude Pro for each recruiter, billed annually ($17 a month), or a Team plan if you want central billing and admin. Connectors need Pro or above.

2 Add directory connectors — 30 min

In Claude: Settings → Connectors → Browse. Add Lusha, Apollo.io (and ZoomInfo if licensed), Microsoft 365 or Gmail and Google Calendar, Google Drive, Calendly, DocuSign, Canva. Each signs in with your own account (OAuth).

3 Add custom connectors — 45 min

Settings → Connectors → Add custom connector. Paste the Zoho MCP server URL from the Zoho MCP console (choose Recruit, CRM and, if available, Campaigns) and the Wati MCP URL for WhatsApp. Run a read-only test first.

4 Create a "Global hiring" project — 60 min

Add instructions (tone, approval rules, consent rules), the JD library, scorecards, country hiring routes and rate guidance as project knowledge.

5 Load the prompt library — 15 min

Save the ten prompts below in the project so every recruiter starts from the same playbook.

6 **Set guardrails** — 15 min

No message is sent and no record is changed without the recruiter approving it. Contact-data credits have a weekly budget per recruiter.

7 **Train and go live** — 2 hours

A two-hour session: one live role, end to end, from intake to submission. Then the daily routine starts.

SOURCES

- Claude connectors FAQ: available on Pro, Max, Team and Enterprise ↗
- Claude docs: custom connectors with remote MCP ↗
- Lusha: how to use Lusha with Claude (directory connector) ↗
- ZoomInfo: Claude connector setup guide ↗
- Zoho MCP: connect Zoho apps, including Zoho Recruit, to Claude (tl;dv guide) ↗
- Wati: manage a WhatsApp Business account from Claude with MCP ↗
- Claude connectors directory, community overview (October 2026) ↗
- LinkedIn User Agreement (no scraping or automated access) ↗

Vendor figures and connector status are as published by the vendors in October 2026 and change often; check the Claude connectors directory and each vendor before you buy. PGC Digital funnel numbers, targets and costs are illustrative.

COMPARISON · TALENT ACQUISITION WITH CLAUDE · BY VINOD KUMAR BELI WITH SAPPY

Apollo.io, Lusha or ZoomInfo: which contact database for which hiring market



Published database sizes, country and regional coverage, and a simple test that shows which tool really finds your candidates in India, South-East Asia, the Gulf and the USA.

≈ 7 min	$17 a month	5 countries
read	Claude Pro, annual	one funnel

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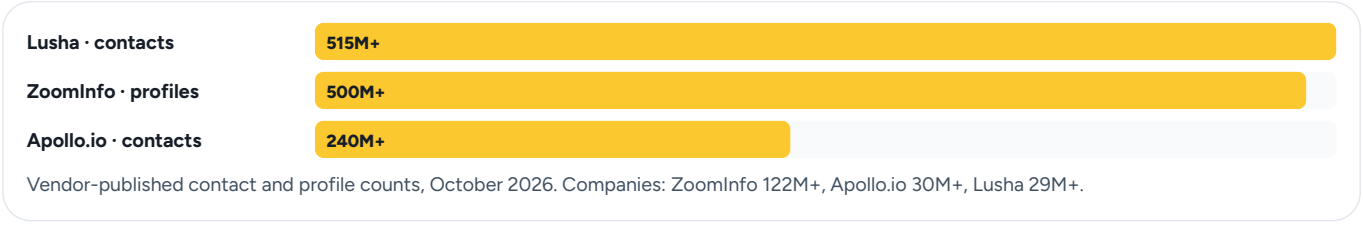
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05 Set up Claude for recruiting in one day: the complete playbook with prompts

Apollo.io, Lusha and ZoomInfo hold their own B2B contact databases. They are not LinkedIn's database, although they may include LinkedIn profile links and job titles. All three now connect to Claude, so the question is not which is biggest, but which finds your candidates in the countries you hire in.

Published database sizes

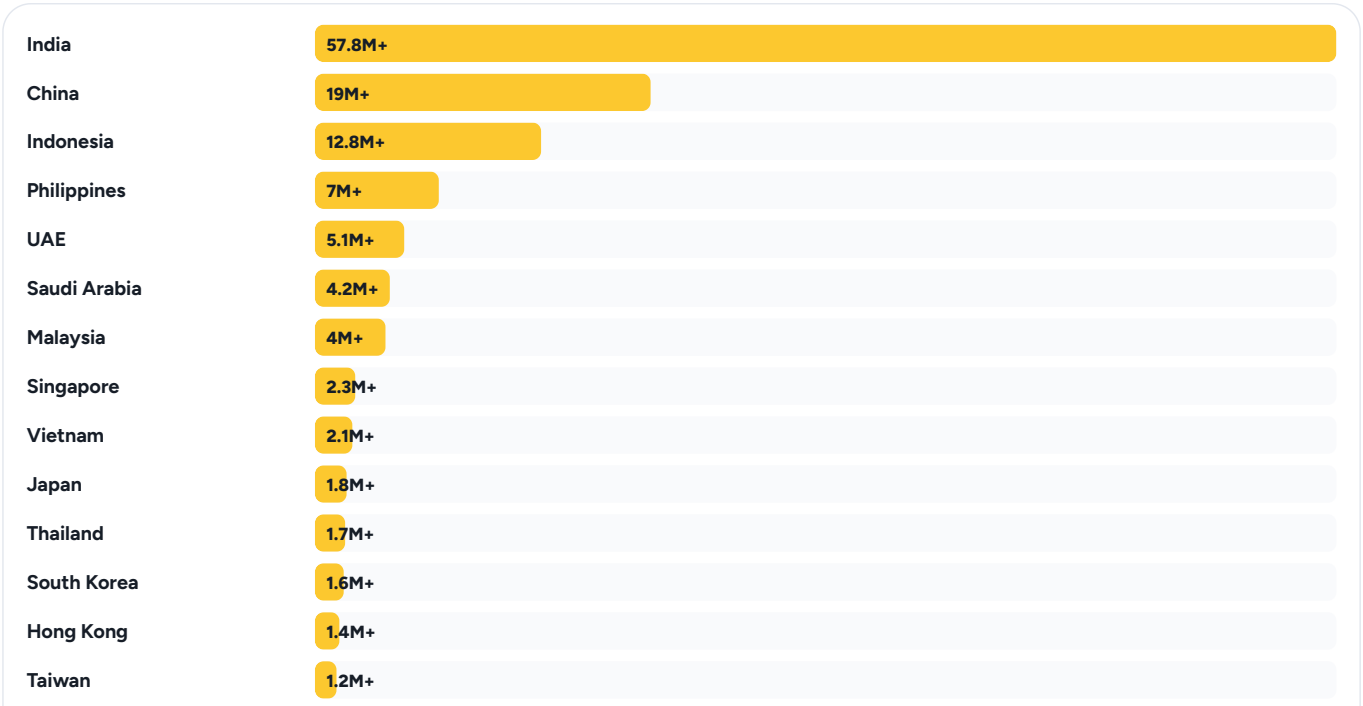


Vendor-published contact and profile counts, October 2026. Companies: ZoomInfo 122M+, Apollo.io 30M+, Lusha 29M+.

Coverage by country and region

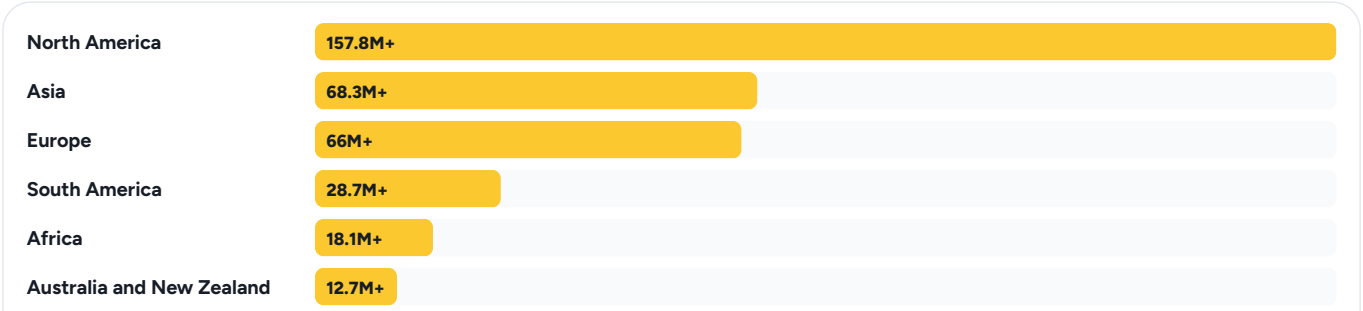
TOOL	COVERAGE	PUBLISHED GEOGRAPHIC DETAIL
Apollo.io	Global	Searchable by country; country counts not published
Lusha	238 countries and territories	Publishes contact counts by country
ZoomInfo	Global	Publishes regional counts; country counts not published

Lusha: Asia-Pacific contacts by country



Lusha-published contact counts, October 2026.

ZoomInfo: contacts by region



ZoomInfo-published regional counts, October 2026.

Which tool for which market

TOOL	TARGET MARKET	PRIMARY USE FOR HIRING
Apollo.io	India, South-East Asia, Gulf	Finding people by title, company and country; outbound sequences
Lusha	India, Singapore, Malaysia, UAE, Saudi Arabia	Enriching approved profiles with business email and phone
ZoomInfo	USA	Enterprise accounts, decision-makers and company data



SAPPY SAYS

Do not buy on the headline number. Ask each vendor to search your own target list, then count the verified emails and direct dials you actually get.

The 300-company test before you buy

1. **Pick 100 target companies** in each of India and South-East Asia, the Gulf and the USA, from the SAP, Microsoft, Salesforce, Adobe and Workday ecosystems.
2. **Ask each vendor** to run the same search through its Claude connector or trial.

3. **Count** decision-makers and candidates found, verified business emails, direct phone numbers and company revenue data.
4. **Check the licence** allows recruiting outreach, and how you will record the lawful basis (GDPR, India's DPDP Act, US state laws).
5. **Choose by market**, not one tool for the world.

Figures in this post are vendor-published, as compiled in PGC Digital's October 2026 comparison. Data protection: use business contact data for recruiting only where the vendor licence and local law allow it.

SOURCES

- Lusha: how to use Lusha with Claude (directory connector) ↗
- ZoomInfo: Claude connector setup guide ↗
- Claude connectors FAQ: available on Pro, Max, Team and Enterprise ↗

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Candidate campaigns that people answer: LinkedIn, Zoho Campaigns and WhatsApp, run with Claude



A multi-channel cadence with consent built in: who gets which message, on which channel, when, and how Claude prepares, personalises and measures it while recruiters approve every send.

≈ 8 min	$17 a month	5 countries
read	Claude Pro, annual	one funnel

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A hiring drive for 20 SAP CX consultants in Vietnam

BEFORE		AFTER	
Week 1	One generic email blast to an old spreadsheet; 3% reply.	Day 0	Claude segments the opted-in list by skill and city in Zoho and drafts three message variants.
Week 2	Recruiters chase replies on personal WhatsApp, with no record of consent.	Day 3	An approved WhatsApp template reaches opted-in candidates; replies land in one inbox.
Week 3	Nobody knows which channel worked.	Day 7	Claude reports reply rate by channel and variant; the weaker variant is dropped.

A composite story from typical hiring drives. Illustrative.

The cadence

Day 0
LinkedIn InMail
Personal, role-specific, from the recruiter
Everyone sourced

Day 2
Email (Outlook or Zoho Campaigns)
Short note with the JD and a link to opt in to WhatsApp updates
Business email found and lawful basis recorded

Day 3
WhatsApp template
Approved template: role, rate band, one question
Only candidates who opted in

Day 5
Call
Ten-minute screen booked through Calendly
Replied with interest

Day 7
Final nudge
Last message, then into the monthly talent newsletter
No reply, opted in to email

A five-touch, seven-day cadence. Each channel only reaches the people it is allowed to reach.

Consent first, on every channel

WhatsApp

Business-initiated messages need the candidate's opt-in and an approved template, sent through the WhatsApp Business Platform, not a personal phone.

Email and newsletters

Unsubscribe in every message; double opt-in for talent newsletters in the EU; record the lawful basis for every contact.

LinkedIn

InMail inside Recruiter only. No scraping, no automation of LinkedIn accounts.

What Claude does in a campaign

STEP	CLAUDE DOES	THROUGH	PEOPLE DO
Segment	Builds lists by skill, country and stage	Zoho Recruit and CRM (Zoho MCP)	Approve the list
Write	Drafts variants in English, German and Vietnamese	Project instructions and templates	Edit and approve
Send	Prepares the WhatsApp template send or the Zoho Campaigns draft	Wati MCP, Zoho MCP	Press send or schedule
Reply	Summarises replies, flags hot candidates, books calls	Wati, Outlook, Calendly	Talk to candidates
Measure	Reply and conversion by channel, variant and country	Zoho data	Decide what to stop

Sample WhatsApp template

PGC Digital Talent

Hi {{1}}, thanks for joining our SAP talent updates. We have a {{2}} role in {{3}}, {{4}}, starting {{5}}. Interested? Reply YES and we will call you at a time that suits you. Reply STOP to unsubscribe.

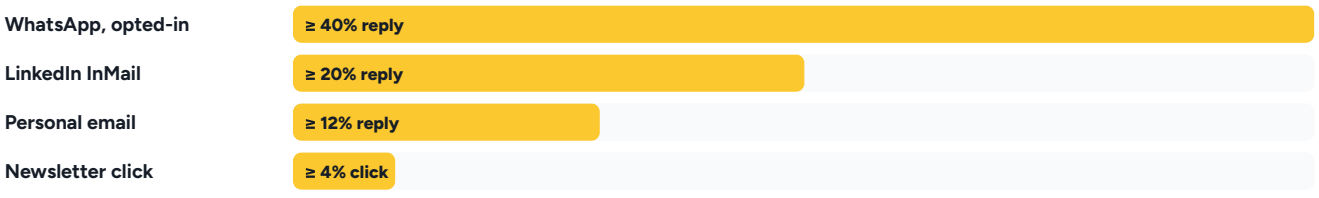
Template · needs Meta approval



SAPPY SAYS

Claude prepares the campaign; a person sends it. That one rule keeps you fast and keeps your WhatsApp number in good standing.

Campaign KPIs



Illustrative reply-rate targets by channel.

SOURCES

- Meta for Developers: WhatsApp Business Platform, getting opt-in ↗
- Wati: manage a WhatsApp Business account from Claude with MCP ↗
- Zoho MCP: connect Zoho apps, including Zoho Recruit, to Claude (tl;dv guide) ↗
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SCORECARD · TALENT ACQUISITION WITH CLAUDE · BY VINOD KUMAR BELI WITH SAPPY

The global hiring funnel: KPIs and KRAs that make a recruiting team predictable



Eight funnel stages, twelve KPIs with formulas and targets, and the key result areas for sourcers, recruiters, campaign managers and talent leads.

≈ 8 min read

$17 a month Claude Pro, annual

5 countries one funnel

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A global hiring desk runs across time zones, countries and channels. Without one funnel and one scorecard, every recruiter has a story and nobody has the numbers. These are the stages, KPIs and key result areas we use for SAP, data, AI and ITeS hiring.

The funnel, before and after

STAGE	A MONTH WITH CLAUDE AND CONNECTORS	STEP CONVERSION	BEFORE
Sourced	2,000	–	800
Contacted	1,200	60%	400
Replied	300	25%	60
Screened	150	50%	35
Submitted to client	60	40%	15
Interviewed	30	50%	8
Offered	12	40%	3
Joined	9	75%	2

The global hiring funnel for one month across India, Vietnam, the Gulf, Germany and the USA. Illustrative figures for a 10-recruiter team; your ratios will differ.

Twelve KPIs

KPI	DEFINITION AND FORMULA	TARGET (ILLUSTRATIVE)	OWNER	REVIEW
Time to first submission	Hours from requirement received to first CV sent to the client	≤ 24 hours (ITeS), ≤ 72 hours (SAP niche)	Recruiter	Daily
Time to fill	Days from requirement to offer accepted	≤ 10 days ITeS, ≤ 21 days SAP and AI	TA lead	Weekly
Reply rate	Replies ÷ candidates contacted, by channel	InMail ≥ 20%, email ≥ 12%, WhatsApp (opted-in) ≥ 40%	Campaign manager	Weekly
Screen pass rate	Screened and suitable ÷ screened	≥ 40%	Sourcer	Weekly
Submit-to-interview	Client interviews ÷ CVs submitted	≥ 50%	Recruiter	Weekly
Interview-to-offer	Offers ÷ client interviews	≥ 35%	Recruiter	Weekly
Offer acceptance	Accepted ÷ offers made	≥ 85%	TA lead	Monthly
Joining ratio	Joined ÷ accepted	≥ 90%	Recruiter	Monthly
Quality of hire	90-day retention and client rating	≥ 95% retained, rating ≥ 4 of 5	Head of talent	Quarterly
Cost per hire	(Licences + data credits + tools + recruiter time) ÷ hires	Falling quarter on quarter	Head of talent	Monthly
LinkedIn licence use	InMails and searches used ÷ available, per seat	≥ 80% of InMail allowance	TA lead	Monthly
Consent coverage	Contacts with a recorded lawful basis or opt-in ÷ contacts messaged	100%	TA operations	Weekly

Targets are starting points for a global SAP, data, AI and ITeS hiring desk; set your own from three months of baseline data.

Key result areas by role

KRA
Sourcer
- Pipeline of qualified profiles per open role
- Search quality: screen pass rate
- Clean records in Zoho Recruit

KRA
Recruiter
- Time to first submission
- Submit-to-interview and interview-to-offer
- Candidate experience and joining ratio

KRA
Campaign manager
- Reply rate by channel and country
- Template approvals and consent coverage
- Talent community growth

KRA
TA lead or account manager
- Time to fill and offer acceptance
- Client satisfaction and repeat requirements
- Licence and credit use

KRA
Head of talent
- Quality of hire and cost per hire
- Forecast of hires against demand
- Compliance across countries



SAPPY SAYS

Look at conversion between stages, not just totals. The biggest drop-off tells you where next week's effort goes.

The weekly review

1. **Funnel by country and channel**, built by Claude from Zoho Recruit.
2. **Three biggest drop-offs** and one action each.
3. **Licence and credit use**: LinkedIn InMails and contact-data credits against budget.
4. **Consent coverage** at 100%, or the gap closed this week.
5. **Next week's demand** from Zoho CRM, matched to recruiter capacity.

SOURCES

- Zoho MCP: connect Zoho apps, including Zoho Recruit, to Claude (tl;dv guide) ↗
- Claude connectors FAQ: available on Pro, Max, Team and Enterprise ↗

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SETUP GUIDE · TALENT ACQUISITION WITH CLAUDE · BY VINOD KUMAR BELI WITH SAPPY

Set up Claude for recruiting in one day: the complete playbook with prompts



Plans, connectors, a hiring project, a prompt library for every funnel stage, a recruiter's daily routine, guardrails and a 30-60-90 rollout.

≈ 10 min	$17 a month	5 countries
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Everything a recruiting team needs to go from zero to a working Claude setup in one day, and to a measured, global hiring desk in ninety.

Step by step

1 Buy the seats — 15 min

Claude Pro for each recruiter, billed annually ($17 a month), or a Team plan if you want central billing and admin. Connectors need Pro or above.

2 Add directory connectors — 30 min

In Claude: Settings → Connectors → Browse. Add Lusha, Apollo.io (and ZoomInfo if licensed), Microsoft 365 or Gmail and Google Calendar, Google Drive, Calendly, DocuSign, Canva. Each signs in with your own account (OAuth).

3 Add custom connectors — 45 min

Settings → Connectors → Add custom connector. Paste the Zoho MCP server URL from the Zoho MCP console (choose Recruit, CRM and, if available, Campaigns) and the Wati MCP URL for WhatsApp. Run a read-only test first.

4 Create a "Global hiring" project — 60 min

Add instructions (tone, approval rules, consent rules), the JD library, scorecards, country hiring routes and rate guidance as project knowledge.

5 Load the prompt library — 15 min

Save the ten prompts below in the project so every recruiter starts from the same playbook.

6 Set guardrails — 15 min

No message is sent and no record is changed without the recruiter approving it. Contact-data credits have a weekly budget per recruiter.

7 Train and go live — 2 hours

A two-hour session: one live role, end to end, from intake to submission. Then the daily routine starts.

Project instructions to copy

You are the hiring assistant for PGC Digital's global talent team (SAP, data, AI and ITeS roles in India, Vietnam, the Gulf, Germany and the USA).
- Never send a message, book a meeting or change a record without my explicit approval.
- Use business contact data only; never ask for or store personal identity numbers.
- WhatsApp only to candidates with a recorded opt-in; always include STOP to unsubscribe.
- Never scrape LinkedIn; give me Boolean strings and messages to use in LinkedIn Recruiter.
- Show contact-data credit cost before running an enrichment.
- Write short, plain, personal messages; one question per message.

The prompt library

01 · INTAKE

Turn this client requirement into a job description, a scorecard with must-haves and nice-to-haves, and three LinkedIn Boolean strings for India, Vietnam and Germany. Ask me what is missing before you start.

02 · MARKET CHECK

Using Indeed and web search, tell me the typical pay range and number of open roles for SAP BTP developers in Texas and in Germany. Show sources.

03 · SOURCING

Using Apollo.io, find 25 SAP S/4HANA FICO consultants in Germany with 6 to 10 years of experience. Show name, title, company and profile link only. Do not reveal contact details yet.

04 · ENRICHMENT

Using Lusha, enrich only the 10 profiles I marked "approved" with a business email. Tell me the credits this will use before you run it.

05 · OUTREACH

Write a three-touch sequence for this role: a LinkedIn InMail under 80 words, a follow-up email with the JD, and a WhatsApp template for candidates who opted in. English and German.

06 · SCREENING

Score the CVs in this Google Drive folder against the scorecard. Give a table with score, evidence quoted from the CV, gaps and two screening questions each.

07 · SCHEDULING

Find three 45-minute slots next week that suit Bengaluru and Frankfurt in my Outlook calendar, and draft the invite. Do not send it.

08 · TRACKING

Update these three candidates in Zoho Recruit to "Submitted" with the client feedback below, then list the requirements with no submission in the last 48 hours.

09 · CAMPAIGN

From the Zoho list "SAP CX Germany, opted in", draft the monthly newsletter with the five newest roles and a WhatsApp opt-in link. Show me before anything is scheduled.

10 · REPORTING

Build this week's funnel by country and channel from Zoho Recruit: sourced, contacted, replied, screened, submitted, interviewed, offered, joined, with conversion rates and the three biggest drop-offs.

A recruiter's day

09:00
Daily brief
Claude summarises overnight replies, new requirements and today's interviews from Outlook and Zoho.

09:30
Intake and search
New roles turned into JDs, scorecards and Boolean strings; searches run in LinkedIn Recruiter and Apollo.io.

11:00
Outreach
Personalised InMails and emails drafted, reviewed and sent; WhatsApp templates to opted-in candidates.

14:00
Screen and submit
CVs scored against the scorecard; screening calls; submissions to clients.

16:30
Schedule and update
Interview slots found across time zones; Zoho Recruit stages updated.

17:30
Close the day
Funnel snapshot and tomorrow's top five actions.

The first 90 days

DAYS 1-30 · PILOT

- 3 recruiters, 5 live roles
- Connectors set up and tested
- Baseline KPIs captured

DAYS 31-60 · SCALE

- All recruiters on the playbook
- WhatsApp templates approved
- Weekly funnel review

DAYS 61-90 · OPTIMISE

- Database test across India, Gulf and USA
- Cadence A/B tests
- Quarterly KPI targets set



SAPPY SAYS

Start with three recruiters and five live roles. When the numbers move, roll it out to everyone with the same project and prompts.

SOURCES

- Claude Help Center: What is the Pro plan? ($20 a month, discounted annual billing) ↗
- Claude connectors FAQ: available on Pro, Max, Team and Enterprise ↗
- Claude docs: custom connectors with remote MCP ↗
- Zoho MCP: connect Zoho apps, including Zoho Recruit, to Claude (tl;dv guide) ↗
- Wati: manage a WhatsApp Business account from Claude with MCP ↗
- Meta for Developers: WhatsApp Business Platform, getting opt-in ↗
- LinkedIn User Agreement (no scraping or automated access) ↗

Vendor figures and connector status are as published by the vendors in October 2026 and change often; check the Claude connectors directory and each vendor before you buy. PGC Digital funnel numbers, targets and costs are illustrative.



Need SAP, data, AI or ITeS talent?

Send us the roles. We reply with matched profiles, often the same or the next business day.



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DELIVERY OFFICES

USA · Germany · India · Vietnam · Singapore
Hiring and payroll guides for the 8 countries listed above



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