DATA SHEET · PGC DIGITAL

SAP MDG, implemented so the business owns it



SAP Master Data Governance gives you one governed place to create and change master data. We help you get it live quickly, and keep it alive after go-live.



Sappy's 30-second version

- SAP MDG is where customers, materials, vendors and business partners get created and changed under rules.
- Most MDG programmes stall after go-live because only specialists can change them.
- We implement with templates, plain-language rules and visual workflows, so business owners stay in charge.

Written for: Master data lead, IT head, Finance controller, Supply chain head

Is this you?

If two or more of these sound familiar, MDG is worth a conversation.

✓ You are planning SAP S/4HANA and your master data is not ready
✓ You want MDG but within a fixed budget
✓ Data from CRM, procurement or PLM systems never quite lands in SAP cleanly
✓ Your MDG project went live and then stalled
✓ You are not sure you are getting value from MDG today

What MDG governs

Start with the domain that hurts most, then extend.

Materials	One part, one record, the same everywhere it is used.
Customers	Clean sold-to, ship-to and bill-to, with credit and tax right.
Vendors	Bank details and approvals that pass an audit.
Business partners	One model for customer and supplier roles in S/4HANA.
Assets	Equipment and functional locations maintenance can trust.
Custom domains	Your own objects under the same rules.

Vinod Kumar Beli, Chairman and Managing Director · +1 (732) 784-4063 · +91 81054 78242 · Vinod.b@us.pgcdigital.ai (USA) · Vinod.b@in.pgcdigital.ai (India)
PradeepIT Global Consulting Limited · +91 99000 85366 · info@pgcdigital.ai

How we implement

Designed with the business, built on standard SAP, handed over with the skills to change it.

1. Assess	Data governance assessment and scope.
2. Blueprint	Process and scope templates per domain.
3. Rules	Validation and derivation rules agreed in plain language.
4. Workflows	Approval flows drawn visually, then configured.
5. Load	Clean and de-duplicate data before it enters MDG.
6. Hand over	Business owners trained to change rules and flows.

What changes for the business

The point of MDG is trust in the data, not another IT tool.

Before	Spreadsheets and emails to request a new material; the same vendor created twice; audit findings on bank details.
After	One request screen, rules checked before approval, a full history of who changed what and why.

Talk to the author



Vinod Kumar Beli, Chairman and Managing Director, PGC Digital · SAP CX
Phone: USA +1 (732) 784-4063 · UK +44 07861 958510 · India +91 81054 78242
Email (USA): Vinod.b@us.pgcdigital.ai
Email (India): Vinod.b@in.pgcdigital.ai

PradeepIT Global Consulting Limited (PGC Digital)
+91 99000 85366 · info@pgcdigital.ai · WhatsApp +91 99000 85366
Bengaluru HQ · St. Petersburg, FL · Singapore (Suntec Tower One)
www.pgcdigital.ai

Sources and further reading

SAP, SAP Master Data Governance product overview — https://www.sap.com/products/data-cloud/master-data-governance.html
SAP, SAP Master Data Governance features — https://www.sap.com/products/data-cloud/master-data-governance/features.html

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Since 2016, headquartered in Bengaluru, PGC Digital connects SAP, supply chain, finance and customer data into a governed enterprise foundation — turning it into trusted decisions, production-ready AI agents and business outcomes, powered by the talent to deliver and operate at scale.

+91 99000 85366
info@pgcdigital.ai
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Vinod Kumar Beli
Chairman and Managing Director
+1 (732) 784-4063 · +44 07861 958510 · +91 81054 78242
Vinod.b@us.pgcdigital.ai · Vinod.b@in.pgcdigital.ai · **LinkedIn**



Geeta Ari
Whole-time Director
Geeta.a@pgcdigital.ai · LinkedIn

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